



# Community Relations Committee

## 2026–2027 Draft Annual Plan

Clear public communication, stronger community partnerships and improved access to District information.



2026

2027

COMMUNICATE  
CONNECT  
ENGAGE



# Five priorities make the plan visible

**5**  
practical  
commitments  
across the year

| PRIORITY |                           | PUBLIC VALUE                                                                              | WHEN           |
|----------|---------------------------|-------------------------------------------------------------------------------------------|----------------|
| 01       | 2027 tax notice insert    | Services, capabilities, budget and strategic priorities                                   | Winter 2026–27 |
| 02       | Community partner meeting | Shared community issues and better coordination at the new Fire Hall                      | Fall 2026      |
| 03       | Public recruitment        | Clear opportunities and expectations for public service as a Trustee or Committee Member. | As required    |
| 04       | Public communications     | Advice on major advertisements, notices and web content                                   | Ongoing        |
| 05       | Website improvements      | Improved access to plans, budgets, financials and public information                      | 2026–27        |



# Community Relations Committee Workplan Delivery Calendar

Spring 2027

## Bring partners together

Host the CRD, Islands Trust, School District, RCMP, Chamber and other organizations at the new Fire Hall.

THROUGH 2026–27

## Make information easier to find

Improve website navigation and access to strategic, financial and public materials.

WINTER 2026–27

## Put key facts in residents' hands

Prepare the 2027 Ministry of Finance property tax insert on services, capacity, budget and priorities.

ONGOING / AS NEEDED

## Support timely participation

Advise on major communications and promote committee and trustee opportunities.

The plan combines scheduled milestones with year-round communication support.



# What success should feel like to the community

## 01 Better understanding

Residents better understand District services, the budget and strategic priorities.

## 02 Improved access

People can find plans, financial documents and public information more quickly.

## 03 Stronger relationships

Community organizations have clearer connections and better coordination with the District.

## 04 More public participation

Qualified community members see pathways to contribute through committees and the Board.