

Minutes of the Salt Spring Island Fire Protection District Communications & Marketing Committee Regular Meeting

Meeting held: May 5, 2026
Apparatus Bay, Ganges Fire Hall
105 Lower Ganges Road, Salt Spring Island

Members Present: Robin Williams, Committee Chair
Mary Lynn Hetherington, Trustee
Jenny McClean, Public Member

Staff Member Present: Rodney Dieleman, Corporate Administrator and Financial Officer
Jamie Holmes, Fire Chief
Sarah Shugar, Recorder

Member Regrets: Rollie Cook, Board of Trustees Chair and ex-officio member

These minutes follow the order of the agenda although the sequence may have varied.

1. CALL TO ORDER

CAO Dieleman called the meeting to order at 11:00 a.m. and acknowledged that we live and work in the territory of the Coast Salish First Nations.

2. ELECTION OF CHAIR

CAO Dieleman called for nominations for the position of Committee Chair. J. McClean nominated Trustee Williams and Trustee Hetherington seconded the nomination and R. Williams accepted the nomination. CAO Dieleman called a second and third time for nominations. Trustee Williams was elected Committee Chair by acclamation.

3. APPROVAL OF AGENDA

The following items were presented for inclusion of the agenda:

- 6.1 Transition Salt Spring
- 6.2 Community Partner Liaison Committee

By general consent, the agenda was approved as amended.

4. APPROVAL OF MINUTES

4.1 Minutes of the Meeting held February 3, 2026

By general consent, the draft minutes of the Communications and Marketing Committee meeting held February 3, 2026 were adopted.

5. OLD BUSINESS

5.1 New Fire Hall Opening

CAO Dieleman reported the move into the new fire hall has been postponed to June 5, 2026. The new fire hall opening event will be held in September, after the busy summer season. Sunday, September 13, 2026 is a preferred date as it is the same weekend as Fall Fair and the 23rd Annual Canadian Firefighter's Memorial.

By general consent, the Communications and Marketing Committee request Bruce Cameron to check with invited dignitaries and others regarding planning for a Sunday in September 2026 and issue a press release that operations will be moving into the hall soon and the new fire hall opening event will be held in the Fall 2026.

6. NEW BUSINESS

6.1 Transition Salt Spring

Chair Williams reported he and Member McClean attended the Transition SS AGM. Chief Holmes reported SSIFR has provided Fire Prevention funds to Transition SS for fuel mitigation projects. There may be opportunities to work together on projects of mutual interest.

6.2 Community Partner Liaison Committee


There was discussion regarding establishing a new Committee for community partners including Islands Trust, CRD, LCC, RCMP. It was noted the topic of establishing a new SSIFPD/Community Partner Liaison Committee would be brought forward to the Trustee workshop.

7. NEXT MEETING

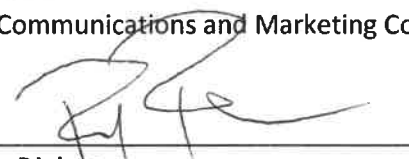
The next Special meeting of the Communications and Marketing Committee will be held on June 2, 2026 at 11:00 a.m.

8. ADJOURNMENT

By general consent, the meeting adjourned at 11:50 a.m.



Robin Williams
Chair, Communications and Marketing Committee



Rodney Dieleman
Corporate Administrator