

Minutes of the Salt Spring Island Fire Protection District Communications & Marketing Committee

Meeting held: April 3, 2025
SSIFPD Administration Office
1202-115 Fulford-Ganges Road, Salt Spring Island

Members Present: Robin Williams, Committee Chair
Dennis Lucarelli, Trustee
Jenny McClean, Public Member

Staff Member Present: Rodney Dieleman, Corporate Administrator and Financial Officer

Regrets: Jamie Holmes, Fire Chief
Rollie Cook, Board of Trustees Chair and ex-officio member

These minutes follow the order of the agenda although the sequence may have varied.

1. CALL TO ORDER

Chair Williams called the meeting to order at 2:00 p.m. and acknowledged that we live and work in the unceded territories of the Coast Salish Peoples.

2. APPROVAL OF AGENDA

By general consent, the agenda was approved.

3. Minutes of the Meeting held March 6, 2025

By general consent, the draft minutes of the Communications and Marketing Committee meeting held March 6, 2025 were adopted.

4. OLD BUSINESS

4.1 Annual General Meeting – Committee 2024 Annual Report

Committee Chair Williams will present the Committee 2024 Annual Report at the AGM.

4.2 New Fire Hall Opening - None

5. NEW BUSINESS

5.1 Drake Road Housing Development – Ladder Truck

A Driftwood article dated March 26, 2025 regarding the BC Housing Drake

Road Supported Housing Development was presented. Approvals for the four-storey building were done through a paramountcy process and did not go through the usual agency referral process. CAO Dieleman reported the District sent a letter to the Minister of Housing in September 2024 regarding the Drake Road Housing Development and request for funding for a ladder truck. There was discussion regarding advocacy for funding a ladder truck.

6. NEXT MEETING

The next meeting of the Communications and Marketing Committee will be held on May 13, 2025.

7. ADJOURNMENT

By general consent, the meeting adjourned at 3:07 p.m.



Robin Williams
Chair, Communications and Marketing Committee



Rodney Dieleman
Corporate Administrator