

Minutes of the Salt Spring Island Fire Protection District Communications & Marketing Committee

Meeting held: March 6, 2025
SSIFPD Administration Office
1202-115 Fulford-Ganges Road, Salt Spring Island

Members Present: Robin Williams, Committee Chair
Dennis Lucarelli, Trustee

Staff Members Present: Rodney Dieleman, Corporate Administrator and Financial Officer
Jamie Holmes, Fire Chief
Sarah Shugar, Recorder

Regrets: Rollie Cook, Board of Trustees Chair and ex-officio member
Jenny McClean, Public Member

These minutes follow the order of the agenda although the sequence may have varied.

1. CALL TO ORDER

Chair Williams called the meeting to order at 2:05 p.m. and acknowledged that we live and work in the unceded territories of the Coast Salish Peoples.

2. APPROVAL OF AGENDA

By general consent, the agenda was approved.

3. APPROVAL OF MINUTES

3.1 Minutes of the Meeting held January 16, 2025

By general consent, the draft minutes of the Communications and Marketing Committee meeting held January 16, 2025 were adopted.

4. OLD BUSINESS

4.1 Annual General Meeting

CAO Dieleman reported the Committee Chair's will present an annual Chair Report for each Committee. The AGM Notice will be advertised in the Driftwood and will be posted on the District website.

By general consent, the Communications and Marketing Committee agreed Trustee Lucarelli would contact a writer to see if they would be willing to assist in writing articles.

4.2 New Fire Hall Opening

There was discussion regarding the new fire hall opening. May 4th is International Firefighter's Day. The target date for a new fire hall opening celebration will be Sunday, May 3, 2026.

5. NEW BUSINESS

5.1 Old Truck

Chair Williams reported he attended the February Firefighter's Association meeting and reported the SSI Firefighter's Association has a Building Committee that owns two heritage firefighting vehicles, the jeep and the old fire truck.

5.2 Communication Issues

Chair Williams presented preliminary design for the new fire hall museum building. Chair Williams reported he attended the February Firefighter's Association meeting to present the preliminary plans. Chair Williams reported the Society could fundraise for solar power for the new fire hall, a saltwater pump and/or the new fire hall museum building. Several fundraising ideas were discussed. The museum will honour Volunteer Firefighter's and the temporary working name is "Salt Spring Island Volunteer Firefighter Heritage Centre". This project will not be funded by the District.

6. NEXT MEETING

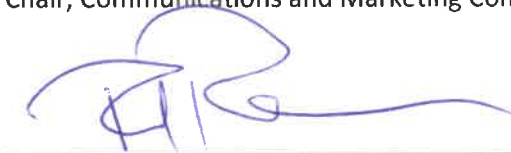
The next meeting of the Communications and Marketing Committee will be held on April 3, 2025 at 2:00 p.m.

7. ADJOURNMENT

By general consent, the meeting adjourned at 3:00 p.m.



Robin Williams
Chair, Communications and Marketing Committee



Rodney Dieleman
Corporate Administrator