

# Agenda

## Salt Spring Island Fire Protection District Communications & Marketing Committee

**Meeting will be held as follows:**

**Date:** July 4, 2024

**Time:** 2:00 p.m.

**Location:** SSIFPD Administration Office

1202 - 115 Fulford-Ganges Road, Salt Spring Island and Electronic Meeting

**Committee Members:**

Dennis Lucarelli, Trustee

Robin Williams, Trustee

Jenny McClean, Public Member

Rollie Cook, Board of Trustees Chair and Ex officio member

Jamie Holmes, Fire Chief

Rodney Dieleman, CAO

**1. CALL TO ORDER**

We would like to begin this meeting by humbly acknowledging that we live and work in the unceded territories of the Coast Salish Peoples.

**2. APPROVAL OF AGENDA**

**3. APPROVAL OF MINUTES**

**3.1 Minutes of the Meeting held June 6, 2024**

That the draft minutes of the Communications and Marketing Committee meeting held June 6, 2024 be adopted.

**4. OLD BUSINESS**

**4.1 2024-2029 Strategic Plan – Communications Activities for 2025**

**4.2 2025 Communications Budget**

**4.3 2024 Town Hall Meeting**

**4.4 Communications and Marketing Committee Terms of Reference**

**5. NEW BUSINESS**

**6. NEXT MEETING**

The next meeting of the Communications and Marketing Committee will be held on August 1, 2024 at 2:00 p.m.

**7. ADJOURNMENT**