

# **Agenda**

## **Communications & Marketing Committee**

### **Salt Spring Island Fire Protection District**

**Meeting will be held as follows:**

**Date:** July 6, 2023  
**Time:** 2:00 p.m.  
**Location:** Training Room, Ganges Fire Hall  
105 Lower Ganges Road, Salt Spring Island

**Committee Members:**

Mary Lynn Hetherington, Committee Chair  
Robin Williams, Trustee  
David Courtney, Trustee  
Rollie Cook, Board of Trustees Chair  
Jamie Holmes, Fire Chief  
Rodney Dieleman, CAO

**1. CALL TO ORDER**

We would like to begin this meeting by humbly acknowledging that we live and work in the unceded and traditional territories of the Coast Salish Peoples.

**2. APPROVAL OF AGENDA**

**4. APPROVAL OF MINUTES**

**4.1 Minutes of the Meeting held May 4, 2023**

That the minutes of the meeting held May 4, 2023 be adopted.

**5. OLD BUSINESS**

**5.1 New Fire Hall Ground Breaking Event Update – Return on Insight**

**5.2 New Fire Hall Grand Opening**

**6. NEW BUSINESS**

**6.1 Briefing Note for Capital Financing to the Minister**

**6.2 Town Hall Meeting to present draft Strategic Plan and draft 2024 Budget**

At the June 19, 2023 meeting, the Board of Trustees requested the Communications

and Marketing Committee to draft a press release regarding the draft 2024 budget prior to the Town Hall meeting.

**6.3 Recruiting Plan for Committees**

At the May 15, 2023 meeting, the Board of Trustees recommended the Communications and Marketing Committee consider a Recruiting Plan for Committees.

**7. NEXT MEETING**

The next meeting of the Communications and Marketing Committee will be held on August 3, 2023 at 2:00 p.m.

**8. ADJOURNMENT**